

add value add customers

Value Engineering

If you find that decent profits, meeting budget or even survival depend on reducing costs, consider Value Engineering. Value Engineering is a systematic approach involving techniques that reduces costs significantly without affecting performance. VE techniques have helped organizations to reduce design, process and product costs while simultaneously adding value to the customers.

Contents

Concept & history of value analysis/ Value Engineering

Benefits of value engineering

Understanding the meaning and importance of value

4 thinking approaches

Using value-basis in decisions

7 steps to value improvement

Value study team composition

How human behaviour can affect results and ways to meet the challenge

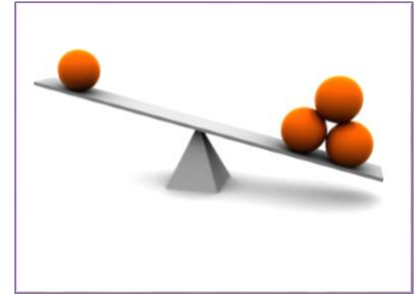
Application exercises

Industry examples of use

Take Away

On attending this training, the participants will have an overview of value analysis/ Value Engineering

They will be able to appreciate the necessity and applicability of VA/ VE in the context of their organisation.



Objectives

Develop new outlook for obtaining better value

Become Familiar with VA/ VE Problem Solving

Who should attend?

Middle level

Senior level

What is the duration?

1 day, 2 days, 3 days, 3 ½ days

[choose duration](#)

Interaction language

English, Hindi/ English

Methodology

Multimedia Presentation

Lecture

Facilitated Discussion

Group exercise

Study material

Games

Q & A